



## Other Giving Tools for a Variety of Needs

Your supporters may be looking for a way to keep giving following their death. Or, they may need to balance their giving with current financial obligations, income needs, and estate plans.

- **The NCF Legacy Fund<sup>SM</sup>** – This is an enhanced type of NCF Giving Fund in which NCF assumes greater responsibility to ensure that your supporters' giving intent and granting desires are carried out faithfully after they are gone. NCF Legacy Fund balances are normally around \$1 million.
- **NCF Charitable Trusts** – Your supporters transfer assets into the trust and either (a) receive payments for personal use for a set period of time, with the remaining trust balance going to charity, or (b) make ongoing payments to charity, with the remaining trust balance going to their heirs after their death.
- **Charitable Gift Annuities** – Your supporters make a gift to NCF (minimum \$10,000) and then receive a fixed payment for the rest of their life (or lives, for a two-person annuity) for their personal needs. Immediately or upon their death, the amount remaining for charity is distributed according to their wishes.

## An Innovative Way to Help Your Supporters Give

**Simplicity. Creativity. Efficiency.** These are just a few of the many benefits for donors that choose to give through The National Christian Foundation (NCF). With NCF behind your church or ministry, you can easily establish a fund that serves as a foundation-like entity to support your work. This fund, called an NCF Giving Fund<sup>SM</sup>, allows your organization to:

- Accept gifts of real estate, business interests, restricted securities, and other non-cash assets
- Recommend grants from your Fund back to your church or ministry, or even to other charities
- Strengthen relationships with your supporters by opening up new and innovative ways of giving
- Accomplish all of this without adding overhead or staff, and often at little or no cost to you

## We call this Smart Christian Giving<sup>SM</sup>



THE NATIONAL CHRISTIAN FOUNDATION<sup>SM</sup>

Smart Christian Giving<sup>SM</sup>. That's the simple concept behind The National Christian Foundation (NCF). Since 1982, NCF has helped thousands of individuals and families give more than \$1.3 billion dollars to over 15,000 churches and ministries across the nation and around the world.

To accomplish this, NCF and the LCFs offer expert counsel and innovative, flexible giving solutions to help:

- **Individuals and families** make a greater impact with their charitable giving, give practically any asset entrusted to them, and balance their giving with income needs
- **Churches and ministries** offer their supporters creative ways of giving, which can lead to significant new funding for their organization
- **Professional advisors** (financial planners, CPAs, attorneys, and others) present charitable giving expertise to their clients, which builds stronger relationships

*Learn more about Smart Christian Giving<sup>SM</sup> with NCF or our affiliates by calling us at 800.681.6223 or visiting [www.nationalchristian.com](http://www.nationalchristian.com).*



## Smart Christian Giving<sup>SM</sup> For Churches and Ministries

How churches and ministries are generating new funding for their organizations by helping their supporters give more creatively



## Giving Made Simple

A Simple, Effective, Foundation-like Fund



## How It Works

The NCF Giving Fund Explained



## Innovative Giving

NCF Provides Innovative Ways to Give



## Why Choose an NCF Giving Fund?

The Many Benefits of an NCF Giving Fund



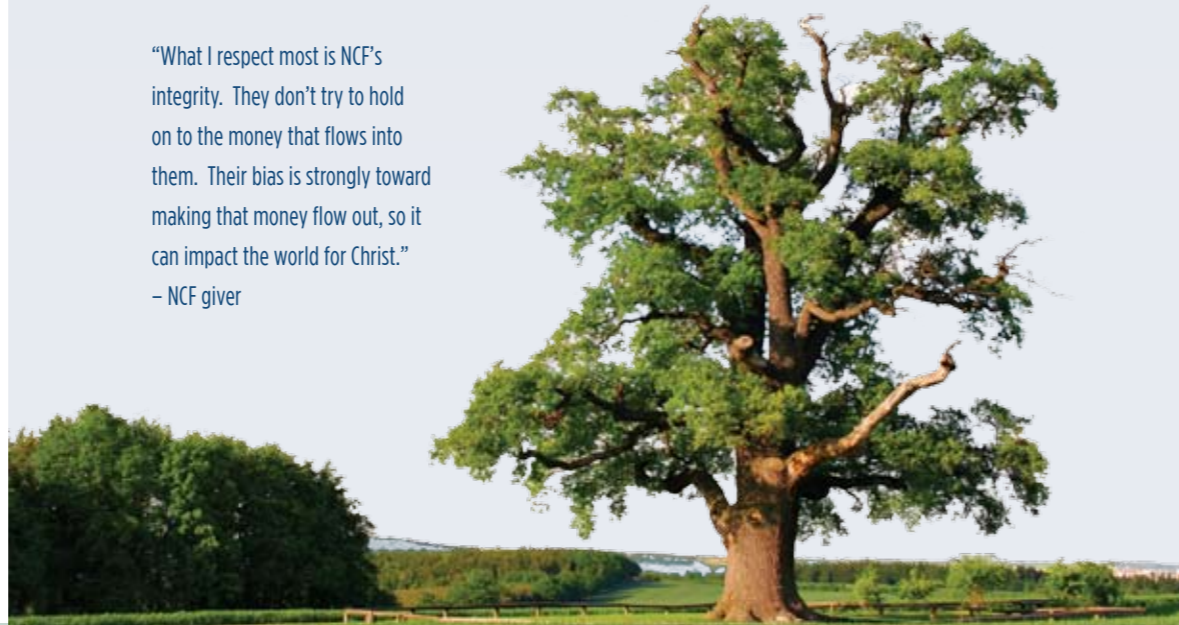
Generating new funding for your organization begins with opening an NCF Giving Fund. This Fund is much like having your own church or ministry foundation. It is free and simple to create, and it enables you to accept not only cash and publicly traded securities but also non-liquid assets that you may not be able to receive now.

Your supporters can contribute “innovative gifts” such as real estate and business interests – and generally receive immediate tax deductions while avoiding capital gains on the appreciation. NCF receives, manages, and liquidates these gifts for you, placing the net proceeds into your organization’s Giving Fund – from which you can recommend grants back to your ministry.

Although an estimated 90 cents out of every dollar of America’s wealth is in a non-cash asset, the vast majority of churches and ministries receive less than 10 percent of their gifts from these assets. Why? They aren’t set up to accept non-cash gifts. NCF can bridge this gap.

1. Start your Giving Fund today by filling out a short application form on our website ([www.nationalchristian.com](http://www.nationalchristian.com)) or using our print version. It’s free and simple to do, and you can choose the name of the Fund.
2. Make a suggested initial contribution of \$10,000 or more in assets (either from your own funds or those of your supporters). Your supporters may donate cash, stocks, or non-liquid assets to your Fund.
3. Depending on the size of your balance, your Fund has the potential to grow tax-free through one of our investment portfolios.
4. Appoint an individual or committee to serve as the Fund advisor(s).
5. Recommend grants from the Fund to your church or ministry, or to other charities. You can manage your Fund online, and NCF handles the paperwork and administrative hassles.

“What I respect most is NCF’s integrity. They don’t try to hold on to the money that flows into them. Their bias is strongly toward making that money flow out, so it can impact the world for Christ.”  
– NCF giver



NCF is a recognized leader in receiving and managing non-liquid gifts such as real estate, business interests, and restricted securities. We handle the administrative burden by selling the asset for your supporters and then placing the net proceeds into your NCF Giving Fund, from which you may recommend grants back to your church or ministry.

They can give full or partial interests, and they can give during their lifetime or (with proper planning) after their death. Innovative gifts usually provide them with a far greater tax deduction than if they had sold the asset first and then donated the proceeds to charity.

NCF can accept most any type of asset, including:

- **Real Estate** – land, houses, or other properties
- **Business Interests** – ownership in closely-held businesses, Limited Partnerships, Limited Liability Companies, or Sub-chapter S corporations
- **Restricted Securities** – publicly traded securities that may have sale restrictions
- **Loan Notes** – money owed to you through loan notes
- **Estate Gifts** – proceeds from wills, trusts, or life insurance policies
- **Retirement Plans** – 401Ks, IRAs, or pension plans
- **Life Insurance** – term, whole, universal, or variable
- **Personal Property** – royalties, copyrights, artwork, or precious metals

Your NCF Giving Fund can serve your church or ministry in a wide variety of ways – as a capital fund, endowment, community outreach, or other purpose. Its many benefits include:

- **Flexibility** – Accept all kinds of non-cash gifts – from real estate to business interests to restricted securities – and reduce your legal liability in the process.
- **Simplicity** – Manage all aspects of your Fund online and leave all of the administrative tasks to NCF (such as liquidation of assets).
- **Opportunity** – Create new opportunities to influence your supporters on planning their giving – and how to get the greatest joy and impact out of their giving.
- **Privacy** – Your Fund is confidential and not subject to public record searches.
- **Legacy** – Deepen the relationship that your supporters have with your church or ministry, and strengthen your church or ministry by implementing a system of financial support for years to come.

*Open your NCF Giving Fund today.  
Go online to [www.nationalchristian.com](http://www.nationalchristian.com)  
or call us at 800.681.6223.*